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PRESS RELEASE
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Contact:
Lucienne Gigante
vp, public relations
787.474.6298

Doral launches “domingos d-museo”
*Free art festival will be featured every Sunday in September
at the Puerto Rico Museum of Art*

San Juan, Puerto Rico--- Doral announced the launch of yet another community-based initiative for Puerto Rico: “domingos d-museo.” The program offers communities throughout Puerto Rico a chance to visit the Puerto Rico Museum of Art (MAPR, by its Spanish acronym) for free every Sunday in September. Each Sunday will feature a full slate of surprises for the entire family, including storytellers, art workshops, guest artists, interactive games, and scavenger hunts, among other fun and educational activities.

“Domingos d-museo” is part of Doral’s commitment to the community. It’s a program that will open the Museum’s doors to thousands of families, offering everyone the chance to experience art, education, and fun, at no cost. Domingos d-museo is much more than a program, it’s an example of teamwork among several institutions, so that together, we contribute to the overall wellbeing of Puerto Rico,” said Glen R. Wakeman, president and CEO of Doral Financial Corporation.

Each of the four Sundays in September will be themed in accordance with an extensive program of activities designed by the Museum’s Department of Education:

Grandparent’s Day (September 7th): A creative workshop titled *Mi abuelo es especial* (My grandparents are special) that will allow children to draw pictures in honor of their grandparents that will later be shown in a booth-type exhibit within

the Museum. A musical tribute to our ancestors performed by the Kokopelli Project will also take place.

Peace Day (September 14th): The international Chalk for Peace initiative will be featured as part of a creative workshop that carries the same name in Spanish (*Tizada por La Paz*). Puerto Rico will become the first venue to organize an event in alliance with the aforementioned global celebration. *Teatro Iré* will also present *Habría que...*, a short story centered on peace.

Family Day (September 21st): Featuring a creative workshop titled *Mi familia colorida* (My colorful family).

Nature Day (September 28th): Designed in association with the North Carolina Museum of Natural History's Take a Child Outside program. Featured will be a small nature fair, an exhibit by Bonsai Federation, the engaging story "Who lives in the garden", as told experts in charge of the Museum's Sculptural & Botanical Garden, and a creative workshop titled "Whirlwind".

The musical aspect of "domingos d-museo" kicks-off with a show featuring the Backyardigans and *Grupo Guateque. Comparsa con Zanqueros y Teatro Iré* open on the second Sunday, while the third Sunday will include a very special concert titled *Cine Filarmónico* (Philharmonic Theatre) performed by the Puerto Rico Philharmonic Orchestra Arturo Somohano. The ensemble will honor some of Hollywood's best musical scores. Finally, the very popular children's music group, *Atención, Atención* will close out "domingos d-Museo" on the last Sunday of September.

Furthermore, a number of local artists will be exhibiting their works of art throughout "domingos d-Museo", including Andrés Salas, Rafi Trelles, Carlos Dávila Rinaldi, and Luis Torruellas.

"While offering the entire community a wide variety of entertainment, we also hired several local artists and performers, providing them the chance to showcase their talent and to take part in 'domingos d-Museo's' first-class

calendar of events,” said Lucienne Gigante, Doral’s vice president of Public Relations.

Likewise, Dr. Lourdes Ramos, CEO and Executive Director of MAPR added, “thanks to Doral’s sponsorship, the Museum is now that much closer to the community, by way of an expositive program of activities designed to focus on every member of the family. This is a perfect example of how private institutions develop strategic alliances with the Museum in order to ensure that art appreciation reaches every corner of Puerto Rico.”

“DMuseo” will be supported by a full-fledged publicity campaign that includes ads for television, newspaper, radio spots and magazines. The program is backed by corporate sponsors El Vocero and Fidelity, as well as McDonald’s, which will also be entertaining children at Museum, including a special visit by Ronald McDonald.

“DMuseo” kicks-off on September 7 from 11:30 a.m. to 6:30 p.m. Every Sunday throughout September will follow the same schedule. For more information and the full schedule of activities, visit www.doralbank.com or call 787.625.5800. Additional information is also available on the Museum’s website, www.mapr.org.

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